

## **WEBSITE DESIGN WITH ELEMENTOR & ELEMENTOR KITS – 4 WEEK TRAINING PROGRAM**

**Format:** 4 Weeks | 2 Classes per Week | 1hr 30mins per Class

### **Week 1: Getting Started with WordPress & Local Setup**

#### **Class 1 – Introduction & Local Environment Setup**

- Overview of WordPress and Elementor (What, Why, How)
- Installing XAMPP/MAMP/Laragon for local development
- Downloading & installing WordPress locally
- Understanding the WordPress Dashboard (Pages, Posts, Plugins, Themes, Settings)
- Q&A and hands on practice

#### **Class 2 – Installing Elementor on Local WordPress**

- Introduction to Elementor (Free vs Pro)
- Installing and activating Elementor plugin
- Installing essential plugins (Elementor Kit Library, WPForms, Yoast, etc.)
- Basic page setup (Home, About, Services, Contact)
- Hands on exercise: Creating your first “Hello World” page with Elementor

### **Week 2: Building Websites with Elementor**

#### **Class 3 – Elementor Basics**

- Understanding Elementor interface (widgets, sections, columns)
- Adding text, images, buttons, and icons
- Working with headers, footers, and menus
- Introduction to responsive design (desktop, tablet, mobile)
- Hands-on exercise: Create a simple 1 page website

## **Class 4 – Advanced Elementor Features**

- Using templates and blocks
- Adding forms, testimonials, and galleries
- Using Global Fonts & Colors for brand consistency
- Hands on exercise: Build a service page with testimonials and CTA

## **Week 3: Elementor Kits & Professional Design**

### **Class 5 – Introduction to Elementor Kits**

- What are Elementor Kits and why use them?
- Importing and customizing Elementor Kits
- Adjusting global site settings with a kit
- Hands on exercise: Import a Kit and customize the Home Page

### **Class 6 – Building Multi Page Websites with Kits**

- Creating About, Services, Blog, and Contact pages from Kit
- Connecting pages with menus and navigation
- Styling consistency across the site
- Hands on exercise: Build a full multi page site with an Elementor Kit

## **Week 4: Deployment & Going Live**

### **Class 7 – Preparing for Deployment**

- Choosing a hosting provider & domain name
- Exporting WordPress site from local environment
- Importing site to hosting server using plugins (All in One WP Migration / Duplicator)
- Setting up SSL & basic security plugins

## **Class 8 – Final Project & Wrap Up**

- Students build and present a functional website (using either Elementor or Kits)
- Optimizing website speed (caching, image optimization, lazy load)
- Essential SEO basics with Yoast plugin
- Q&A, certification of completion

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